

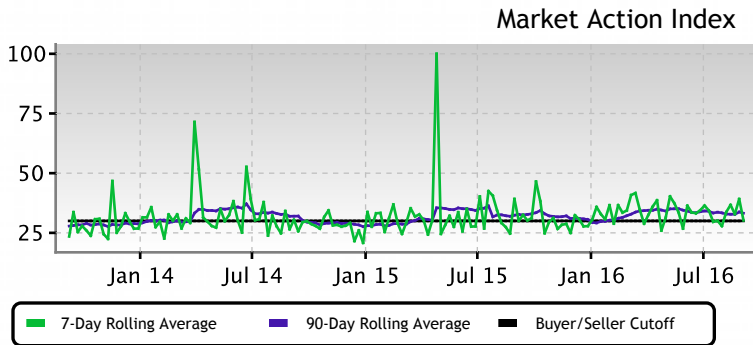
This Week

The median list price in PENSACOLA, FL 32507 this week is \$220,000.

The Market Action index has been trending down lately, while days-on-market is climbing, providing mostly bearish signs for the market.

Supply and Demand

- The market remains in a relative stasis in terms of sales to inventory. Prices have not been moving higher for several weeks. However, inventory is sufficiently low to keep us in the Seller's Market zone so watch changes in the MAI. If the market heats up persistently, prices are likely to resume an upward climb.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

Quartiles

Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 624,500	3002	0.25 - 0.50 acre	4.0	4.0	12	48	2	1	134	Most expensive 25% of properties
Upper/Second	\$ 294,900	2114	0.25 - 0.50 acre	3.0	3.0	18	48	6	2	125	Upper-middle 25% of properties
Lower/Third	\$ 183,950	1814	8,001 - 10,000 sqft	3.0	2.0	18	48	3	2	104	Lower-middle 25% of properties
Bottom/Fourth	\$ 84,900	1250	6,501 - 8,000 sqft	3.0	2.0	55	49	14	8	117	Least expensive 25% of properties

Real-Time Market Profile		Trend
Median List Price	\$ 220,000	↔↔
Asking Price Per Square Foot	\$ 114	↑
Average Days on Market (DOM)	120	↑↑
Percent of Properties with Price Decrease	34 %	
Percent Relisted (reset DOM)	2 %	
Percent Flip (price increased)	5 %	
Median House Size (sq ft)	1948	
Median Lot Size	0.25 - 0.50 acre	
Median Number of Bedrooms	3.0	
Median Number of Bathrooms	2.0	
Market Action Index	Seller's Advantage 33.2	↔↔

↔↔ No change ↑↑ Strong upward trend ↓↓ Strong downward trend
 ↑ Slight upward trend ↓ Slight downward trend

Price

- Again this week we see prices in this zip code remain roughly at the level they've been for several weeks. Since we're significantly below the top of the market, look for a persistent up-shift in the Market Action Index before we see prices move from these levels.

